



BIOCHARGER.COM



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Case Study

BioCharging Beyond Expectations

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"While there is no substitute for personal touch and compassionate interaction, the technological advances of the last century have much to offer. The BioCharger is the most effective of all that I have experienced. Based on the pioneering work of Nikola Tesla, Royal Raymond Rife and Georges Lakhovsky in the early 1900's the design integrates the best of the best innovations."

skeptic", so when he first saw the BioCharger, he was just somewhat intrigued. Regardless, he decided to do some

Michael Vahila has been fascinated by Rife technology for most of his adult life. He is an acupuncturist and massage therapist who has owned a wellness center for over 20 years in Canton, Ohio. His interest in Rife technology led him to purchase a handful of various Rife devices over the years, but he consistently received marginal results when using them on his patients. Michael considers himself an "open-minded

investigating, and scheduled some time to experience it firsthand.

After just a few sessions, the BioCharger astonished him, and his initial reaction was: "Let's just say I truly didn't expect the level of energy and performance I had after several sessions." He

found that he could personally relate to the testimonials that he had read on the BioCharger website, and became convinced that the BioCharger would be a valuable tool – especially for his most difficult patient conditions, and those in need of affordable options.

Fast forward one year later, and the BioCharger has far exceeded Michael's expectations both from a business perspective and in the results obtained by his patients.

He has shared astounding stories of encouragement in the lives of his clients, and although the BioCharger is not a medical device, and does not heal any conditions, it can offer unique benefits that are life changing.

Michael tells of a client with a serious condition who hadn't been able to exercise in years, but after just a couple of weeks of doing BioCharger sessions, had enough energy to swim a mile in the pool. Another woman with Lyme disease comes in regularly to

"While I was initially skeptical and unsure of how this would work in my practice, I can say that it has exceeded my expectations. It has greatly enhanced my clinical results. I've seen significant improvements in conditions where improvements are considered impossible.

The BioCharger has been one of the best investments I've made in my practice and in my personal health. The BioCharger helps distinguish my practice and has been instrumental in helping me reach new clients and with client retention. I think one of the greatest testimonies to its effectiveness is having 2 patients purchase their own BioChargers."

recharge, as she finds the sessions help her to get better sleep and increase her mental clarity. It is stories like these that keep Michael inspired and motivated to help as many people as possible.

Michael not only uses the BioCharger as a complementary therapy to enhance the results of his acupuncture treatments, but also as an option for those who cannot afford the regular acupuncture treatments that they may need. Since the BioCharger offers him the ability to select custom frequency recipes, Michael appreciates that he can still “dial in” to the needs of these clients to get them definitive results. In his business, it is important for patients to feel significant positive outcomes, or they may not return, so the BioCharger is also helping him with client retention.

Sitting around the campfire

One unique benefit of the BioCharger is that groups of up to 6 people can sit around it together, and Michael has found a niche in offering group sessions at a reduced rate per person. The clients appreciate the groups not only for the cost savings, but because they also get to socialize with others who have similar challenges, much like sitting around a campfire with friends!

ROI

Prior to purchasing, Michael did some calculations to determine his projected return on investment, and based on his estimations, he believed that he could recover his cost in 14 months. He was blown away when he actually achieved his ROI in just 8 months!

Here is how he did it

Michael generates hundreds of dollars a day with the BioCharger through single and group sessions.

- He introduced the BioCharger to his existing clients, and offered an initial complimentary session.
- He established a regular schedule for group sessions with affordable rates.
- He educated his clients on the benefits of the BioCharger, and the clients spread the word. He has not incurred any advertising expense.

Single session pricing

\$15 each

- Package of 3: \$39 (\$13 each)
- Package of 6: \$66 (\$11 each)
- Package of 9: \$90 (\$10 each)

Group session pricing

\$10 per person

He typically runs 3 group sessions per day, 5 days per week.

BioCharger sessions given in the context of an acupuncture or massage sessions are at no additional charge.

In addition to the income generated from sessions, Michael has also benefitted from the BioCharger referral program, where he received commissions for each of the BioChargers that he helped to sell.



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